

MIPCOM newcomer



Peter Hartogs

Peter Hartogs is CEO, executive producer, Landmark Media Productions, based in Virginia, US

Tell us about Landmark Media Productions

“We’re an emerging production company with over 30 years of experience behind it. Our mission is to make programmes of the highest quality that are enjoyable, innovative and easy on the eyes. We will tell stories, and tell them well. It is our goal and our passion.”

What drew you to MIPCOM?

“There was no question this would be the place to make our entrance into the international market. We are trying to meet with as many relevant people as we can in order to get the message out about the series we are producing, *Golf Courses Of The British Isles*.”

What partnerships are you looking for?

“We’re looking for a production partner, broadcast pre-sales or a commissioning of this great series. I know we belong here and are a perfect fit for this market. We’ve got big plans and expect to grow exponentially in the coming years.”

What has been the most important industry development over the last 12 months?

“The continued evolution to digital formats makes it necessary to be even more flexible in how one considers not only producing, but selling and airing products. What’s great is there are even more platforms and opportunities for people to see your work.”